



## 2025 New Sponsor Opportunities

*Elevate your brand with  
our support, dedicated to  
improving your networking  
and pipeline value!*

August 4-6, 2025

---

Sheraton Downtown Denver  
Denver, CO



# Contents

Page 3: Braindate Lounge

Page 4: Speaker Green Room

Page 5: Wellness Lounge

Page 6: Hologram

Page 7: Interactive Touch Screen Kiosks



## Braindate Lounge Overview

### What is Braindate?

Braindate is a web-based app that mobilizes events' participants' knowledge, resulting in 1:1 or small group peer-learning conversations. We envision a bustling hub, that will reconnect participants with the original purpose of the event: bringing people together to connect and learn from one another. This will be integrated into our new CrowdComms conference app.

### What is a Braindate?

Braindates are user-generated and topic-driven conversations booked amongst participants on the Braindate platform or curated by the Sponsor of the Lounge.

### Why Should You Sponsor?

1. The Braindate Lounge will be gated and managed by onsite Braindate concierges to ensure the integrity of the room and appointments booked within.
2. We will work with Braindate on the furnishing of the Lounge to setup diverse seating areas for individual and small group meetings.
3. The Sponsor will have real-time access to a dashboard to monitor total participants, topics, invitations, one on one braindates, group braindates, etc.
4. The Sponsor, or Sponsors, will have the opportunity to curate all topics. We recommend considering a partnership approach to the lounge.

For reviews of Braindate, please see <https://www.g2.com/products/braindate/reviews#reviews>

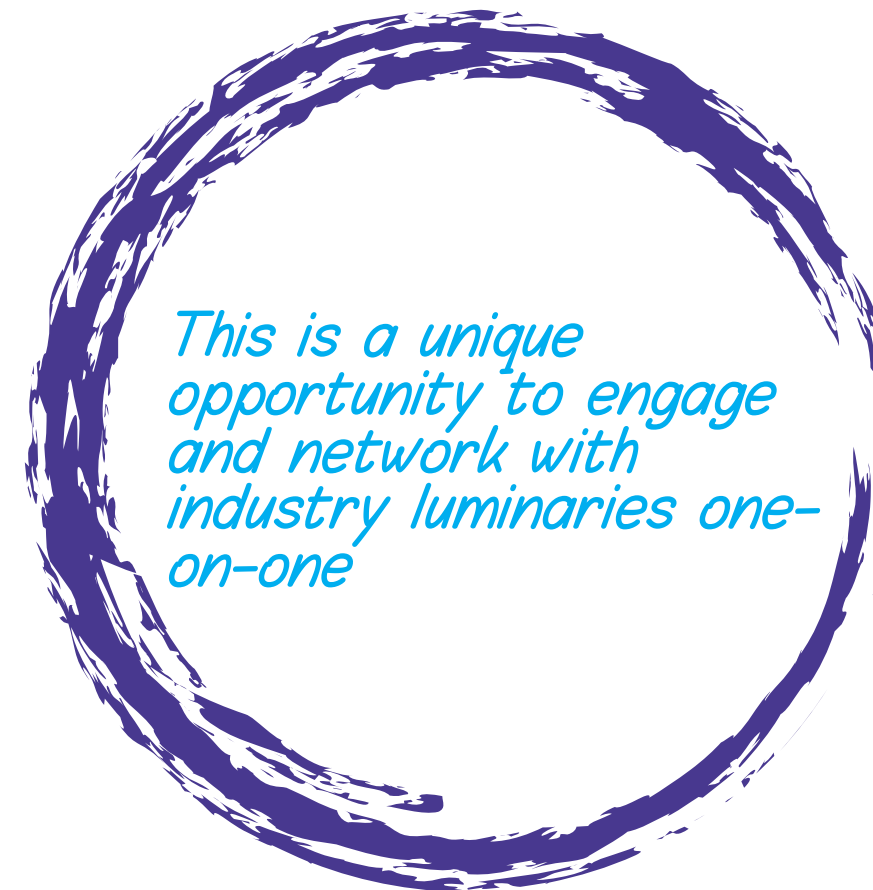


## Speaker Green Room Overview

### What is Included?

The Speaker Green room will be centrally located providing ease of access to the General Session Ballroom as well as conference Track Breakout rooms. Included in the room:

- Company representation in the room to greet and network with all speakers
- Coffee and water served throughout each day
- Branded napkins
- Popup banner
- Featured logo on website and mobile app
- One pre-conference featured logo placement in email
- 8x8 step and repeat including Mountain Connect and company logos





## Wellness Lounge Overview

### What is Included?

1. A separate area in and around the Exhibit Hall.
2. 3-4 seated massage stations.
3. 7-10 seated foot massage chairs (*shoes remain on*). Foot Massage stations are included at no extra charge.
4. Popup banner at entrance.



### Why Should You Sponsor?

1. A Seated Massage Station, popular with all age groups, can build traffic to sparsely visited areas of the exhibit hall, pleasing both attendees and exhibitors.
2. Given the opportunity to rest and recharge, attendees can benefit more fully from your educational program.
3. Attendees can be directed to the sponsor's exhibit area to receive tickets for the Seated Massage Station. This guarantees increased traffic for the sponsor.
4. By showing concern for the on-site experience of attendees, Seated Massage builds goodwill for the sponsor and show management.

#### About BodyWorks

Company founders and experienced massage therapists, Linda and Laurens Vernot, have served the conference and exhibition industry since 1991. Their professional affiliations include:

American Massage Therapy Association (AMTA) 1991-Present  
International Association for Exhibitions and Events (IAEE) 1994-Present  
American Society of Association Executives (ASAE) 1995-Present  
Professional Convention Management Association (PCMA) 1996-Present



## Hologram

### What we are providing?

Mountain Connect is providing one desktop Hologram for our top two sponsorship packages. The Holographic or spatial computing platform and device provides the ability to showcase your industry expert or products for enhanced visualization and interactivity.



*Exclusive and rare, this is an opportunity to take creativity to an all new level!*



# Interactive Touch Screen Kiosks

### What is Included?

- 1. Logo placement within Kiosk
- 2. Advertisements in screensaver mode
- 3. Also available, kiosk skin featuring sponsor logo

**NOTE: The Kiosks are almost 6 feet high and 3 feet wide and provide great visibility!**

