

# 2025 MOUNTAIN CONNECT PROSPECTUS



**MOUNTAIN  
CONNECT**  
UNIVERSAL BROADBAND INNOVATION

August 4-6, 2025

Sheraton Downtown Denver  
Denver, CO

*Join us as we  
shape the future  
of broadband!*



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# The US Content and Thought Leadership Value Event

For a decade, Mountain Connect has set a standard in the industry by bring together diverse stakeholders from the core of the internet to the edge. In 2024, for example, we set a standard by hosting 30 State Broadband offices at our conference and on our agenda. 2025 will be no different!

We focus on the tier 3 and below eco system, are technology agnostic and build our conference around our Exhibit Hall to drive meaningful networking opportunities. We believe in quality over quantity.

Join us at the beginning of our second decade at Mountain Connect where we help you collaborate, share ideas, innovate and more importantly, meet new customers and partners!

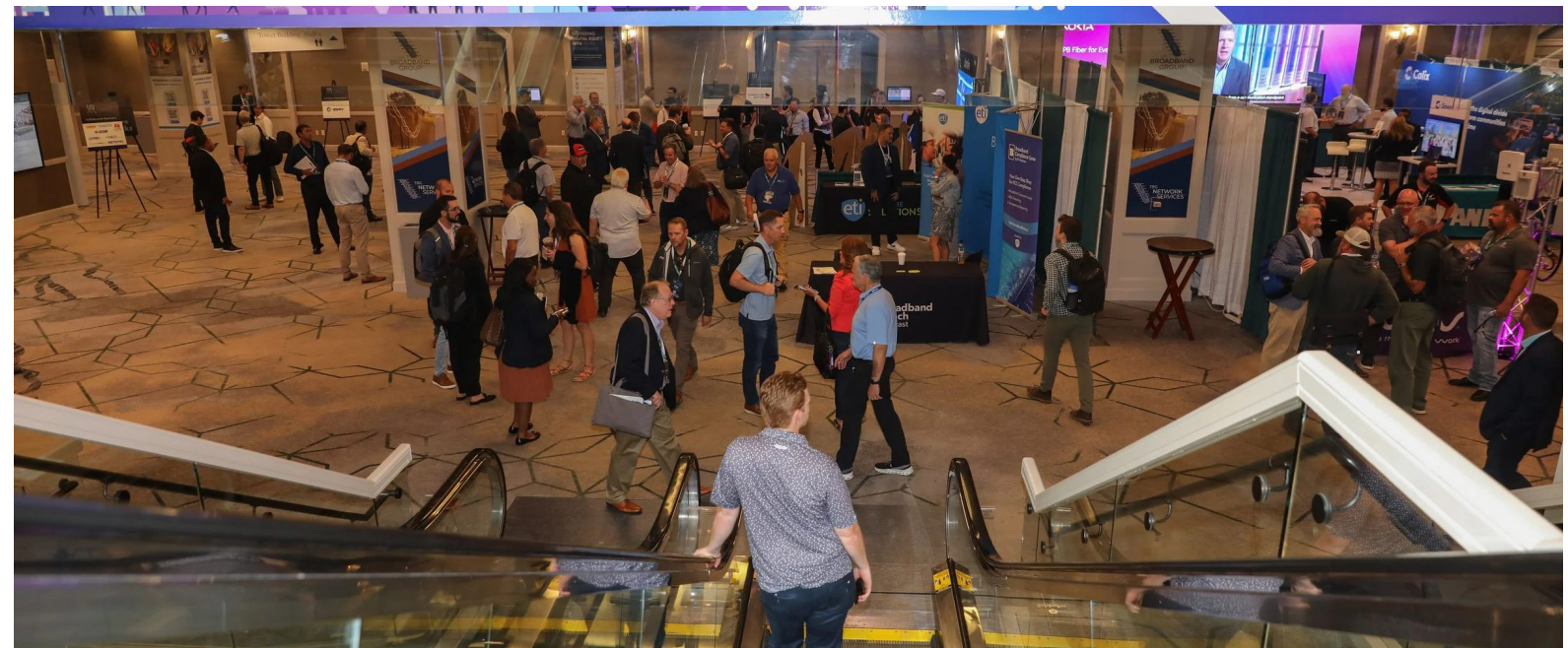
## New Sponsorship Opportunities for 2025

- ✓ Wellness Lounge
- ✓ BrainDate Lounge
- ✓ Speaker Green Room

**A Final Note:** 2025 is a year for change. We are excited to announce a new logo and website as we enter our second decade. Further, we are including a new conference app and a new Exhibitor and Speaker management system(s) to create ease of use and efficiencies for our customers. More announcements coming soon!

We bring together a diverse ecosystem of broadband advocates, pioneers of industry and thought leaders where Sponsors and Exhibitors can:

- Gain prominent exposure to industry leaders
- Engage with a highly relevant audience
- Position your company as thought leaders
- Build meaningful connections, from policymakers to providers
- Demonstrate your latest product innovations and solutions in a dedicated space
- Gain insights into emerging trends & opportunities
- Differentiate your brand
- Position your company as thought leaders
- Leverage your presence
- Align your brand with efforts to expand broadband access and bridging the digital divide



Prepare for a transformational event. Secure your **sponsorship** today!

To learn more, please reach out to [jeff@mountainconnect.org](mailto:jeff@mountainconnect.org) or call (970) 382-1799



## Our Attendee Makeup

Beyond the industry leading State Broadband Office participation, Mountain Connect has a very diverse attendee makeup as we focus from the core to the edge and are technology agnostic to the technologies delivering broadband. You can expect ***decision makers*** from the following to be in attendance:

- Network Operators Serving all Broadband Technologies
- Local, Regional, State, Federal Governments
- Data Center/Internet Exchange Facilities
- Infrastructure Providers
- Healthcare
- Education
- Emerging Technology Innovators



# 2025 Sponsorship Comparisons cont.

	Conference Host	Corporate	Meal Sponsor	Exhibitor Reception	Exec. Briefing Room	Platinum	Gold	Emerald	Bronze	Collaborator
Pricing	\$50,000.00	\$40,000.00	\$25,000.00	\$20,000.00	\$15,000.00	\$10,000.00	\$7,500.00	\$5,000.00	\$4,000.00	\$3,000.00
Availability	1	1	4	2	1	8	10	12	Unlimited	Unlimited
On-Site Marketing										
Gift inclusion in conference bag	X		X							
Logo inclusion on conference give-away		X								
Insert in conference bag (one page)	X	X	X	X						
Co-branded Welcome Banner	X	X								
General Session Ballroom Banner			X							
General Session Ballroom table advertising			X							
Welcome Reception banner		X								
Hotel Entrance Window Clings (4 windows)	X									
Registration Desk wall cling		X								
Exterior entrance window clings	X									
Hosted Beer/Wine bar with hors d'oeuvres				X						
Logoed cocktail napkins				X						
Hosted beverages/snacks - Exec. Briefing Room					X					
Logoed cocktail napkins					X					
Banner in Executive Briefing Room					X					
Conference center WiFi						X				
Conference onsite emails (300 character limit)						X	X			
Banners located at Beverage Stations						X				
Broadband 101 Passes for prospects					2	2	2	2	2	
Booth Discount	15%	15%	15%	10x20 incl.	10%	10%	10%	5%	5%	
Digital Text Branding - Conference Screens	X	X	X							



# 2025 Exhibitor Booth Comparisons

	Deluxe Booth	Standard
Size	10' deep x 20' wide	8' deep x 10' wide
Pricing	\$8,500	\$5,500
Availability	9	85
Pre-Event Marketing		
Logo placement in event emails	Large	X
Logo and link on website	Large	X
Promotion on social medial websites	X	X
Access to attendee list	X	X
Conference Access Experience		
Conference passes	3	2
On-Site Marketing		
Promotion during event on Mountain Connect social media channels	X	X
Logo inclusion in Conference App	Large	X
Priority Booth placement	X	



# 2025 A La Carte Sponsorships

Sponsorship		Price per Item
Hotel Key Card	1	\$6,000
Lanyard Sponsor	1	\$4,000
Conference bag	1	\$5,000
Hotel door hanger	1	\$4,000
Badge Sponsor	1	\$5,000
Mobile app	1	\$5,000
6 Large Plaza Exhibit Columns (All 4 panel sides branded)	6	\$3000/Each Column
2 Columns Flanking Plaza Escalators (All 4 panel sides branded)	2	\$4000/Each Column
Plaza Ballroom Door Surround Wall Cling (door surround) 150 square feet	1	\$6,000
Plaza Escalator Overhang	1	\$3,000
4 Full sides of Plaza Lobby/Concourse Escalator Glass	2	\$7500/Each Side
Elevator Clings (28 sq ft)	6	\$2000/Each Door
Speaker Green Room Sponsor - NEW <i>(package details furnished upon request)</i>	1	\$10,000
BrainDate Lounge Sponsor - NEW <i>(package details furnished upon request)</i>	1	\$25,000
Wellness Lounge Sponsor - NEW <i>(package details furnished upon request)</i>	1	\$7,500
Exhibit Hall LED Screen Sponsor - NEW <i>(package details furnished upon request)</i>	1	\$12,000
Golf Tournament Title Sponsor	1	\$5,000
Golf Tournament Lunch Sponsor	1	\$3,500
Golf Registration Gift Sponsor	1	\$2,500
Golf Hole-in-One Sponsor	1	\$1,000
Golf Hole Sponsor	18	\$350



## Braindate Lounge Overview

### What is Braindate?

Braindate is a web-based app that mobilizes events' participants' knowledge, resulting in 1:1 or small group peer-learning conversations. We envision a bustling hub, that will reconnect participants with the original purpose of the event: bringing people together to connect and learn from one another. This will be integrated into our new CrowdComms conference app.

### What is a Braindate?

Braindates are user-generated and topic-driven conversations booked amongst participants on the Braindate platform or curated by the Sponsor of the Lounge.

### Why Should You Sponsor?

1. The Braindate Lounge will be gated and managed by onsite Braindate concierges to ensure the integrity of the room and appointments booked within.
2. We will work with Braindate on the furnishing of the Lounge to setup diverse seating areas for individual and small group meetings.
3. The Sponsor will have real-time access to a dashboard to monitor total participants, topics, invitations, one on one braindates, group braindates, etc.
4. The Sponsor, or Sponsors, will have the opportunity to curate all topics. We recommend considering a partnership approach to the lounge.

For reviews of Braindate, please see <https://www.g2.com/products/braindate/reviews#reviews>