

MOUNTAIN CONNECT BROADBAND DEVELOPMENT CONFERENCE TRANSFORMATIVE INNOVATION

August 5-7, 2024

Celebrating 10 Years of Collaboration!

Sheraton Downtown Denver Denver, CO



Welcome! Join us at Mountain Connect where we help you collaborate, share ideas, innovate and more importantly, meet new customers and partners!



We bring together a diverse ecosystem of broadband advocates, pioneers of industry and thought leaders where Sponsors and Exhibitors can:

- Make new critical connections
- Build momentum
- Accelerate success
- Gain major traction
- Create brand awareness

Prepare for a transformational event. Secure your **sponsorship** today!

To learn more, please reach out to jeff@mountainconnect.org or call (970) 382-1799

# 2024 Sponsorship Comparisons

	Conference Host	Coporate	Meal Sponsor	Exhibitor Reception	Exec. Briefing Room	Platinum	Gold	Emerald	Bronze	Collaborator
Pricing	\$50,000.00	\$40,000.00	\$25,000.00	\$20,000.00	\$15,000.00	\$10,000.00	\$7,500.00	\$5,000.00	\$3,500.00	\$2,000.00
Availability	1	1	4	1	1	4	4	6	8	Unlimited
Pre-Event Marketing										
Logo placement in event emails	X	Χ	Χ	Χ	Χ	X	Х	X	Χ	X
Logo and website link promotion	X	X	X	Χ	Χ	X	X	X	X	Х
Promotion on social medial websites	×	Χ	Χ	Χ	Χ	X	Χ	X	X	X
Facilitation of one prime slotted session	X	Χ	Χ	Χ						
Access to attendee list	X	X	X	X	Χ	X	Χ	Χ	Χ	Χ
Conference Access Experience										
Room block reserve (two nights)	2 VIP suites	1 VIP suite	1 VIP suite	1 suite	2 Rooms	1 Room	1 Room			
Conference passes	10	8	6	6	4	4	4	4	2	1
Conference opening/closing remarks	X									
One 5-minute video played during meals			X							
10% Discount registration code for prospects/guests	X	X	X	Χ	Χ	X	Χ	X	X	
Discount for additional employee registrations	20%	15%	15%	10%	10%	10%	10%	10%	10%	

# 2024 Sponsorship Comparisons cont.

	Conference Host	Corporate	Meal Sponsor	Exhibitor Reception	Exec. Briefing Room	Platinum	Gold	Emerald	Bronze	Collaborator
Pricing	\$50,000.00	\$40,000.00	\$25,000.00	\$20,000.00	\$15,000.00	\$10,000.00	\$7,500.00	\$5,000.00	\$3,500.00	\$2,000.00
Availability	1	1	4	2	1	4	4	6	6	Unlimited
On-Site Marketing										
Gift inclusion in conference bag	X		X							
Logo inclusion on conference give-away		Х								
Insert in conference bag (one page)	X	X	X	X						
Co-branded Welcome Banner	X	X								
General Session Ballroom Banner			X							
General Session Ballroom table advertising			Х							
Welcome Reception banner		X								
Hotel Entrance Window Clings (4 windows)	X									
Registration Desk wall cling		X								
Exterior entrance window clings	Χ									
Hosted Beer/Wine bar with hors de'oeuvres				X						
Logoed cocktail napkins				Χ						
Hosted beverages/snacks - Exec. Briefing Room					Χ					
Logoed cocktail napkins					Χ					
Banner in Executive Briefing Room					Χ					
Conference center WiFi						Χ				
Conference onsite emails (300 character limit)						Χ	X			
Banners located at Beverage Stations						X				
Broadband 101 Passes for prospects					2	2	2	2	2	
Booth Discount	15%	15%	15%	10x20 incl.	10%	10%	10%	5%	5%	
Digital Text Branding - Conference Screens	Χ	X	Χ							

# 2024 Sponsorship Comparisons cont.

	Conference Host	Corporate	Meal Sponsor	Exhibitor Reception	Exec. Briefing Room	Platinum	Gold	Emerald	Bronze	Collaborator
Pricing	\$50,000.00	\$40,000.00	\$25,000.00	\$20,000.00	\$15,000.00	\$10,000.00	\$7,500.00	\$5,000.00	\$3,500.00	\$2,000.00
Availability	1	1	4	2	1	4	4	6	6	Unlimited
Golf Outing Access Experience										
Title Sponsorship	Χ									
Lunch Sponsorship		Χ								
Foursomes included	2	2	1	1	1	1	Twosome	Twosome		
Logoed golf giveaway				X						
Welcome Banner	X									
Welcome Banner on Driving Range		Χ								
Hole Sponsor signs included	2	2	1	1	1	1	1	1	1	
Post Conference Marketing										
Promotion on Social Media Outlets	X	X	X	X	X	X	X	Χ	Χ	X
50-word description in post event thank you email	Х									
Advertising continued post conference	X	Χ	X	X	X	Χ	X	X	X	X

## 2024 Exhibitor Booth Comparisons

	Deluxe Booth	Standard
Size	10' deep x 20' wide	8' deep x 10' wide
Pricing	\$7,500.00	\$5,000.00
Availability	9	85
Pre-Event Marketing		
Logo placement in event emails	Large	X
Logo and link on website	Large	X
Promotion on social medial websites	X	Χ
Access to attendee list	X	X
Conference Access Experience		
Conference passes	3	2
On-Site Marketing		
Promotion during event on Mountain Connect social media channels	X	X
Logo inclusion in Conference App	Large	X
Priority Booth placement	X	

## 2024 A La Carte Sponsorships

Sponsorship		Price per Item
Hotel Key Card	1	\$6,000.00
Lanyard Sponsor	1	\$4,000.00
Conference bag	1	\$5,000.00
Hotel door hanger	1	\$3,500.00
Badge Sponsor	1	\$5,000.00
Mobile app	1	\$5,000.00
6 Large Plaza Exhibit Columns (All 4 panel sides branded)	6	\$3000.00/Each Column
2 Columns Flanking Plaza Escalators (All 4 panel sides branded)	2	3500.00/Each
Plaza Ballroom Door Surround Wall Cling (door surround) 150 square feet	1	\$6,000.00
Plaza Escalator Overhang	1	\$3,000.00
4 Full sides of Plaza Lobby/Concourse Escalator Glass	2	\$7500.00/Each Side
Elevator Clings (28 sq ft)	6	\$2000.00/Each Door