Somewhere Over the Rainbow

CLEAR CREEK BROADBAND

Keys to Success

Hope and Fear

Who knows only their own generation remains a child

Overcoming the Wicked Incumbents

Will partners lead you to the Emerald City

Follow the Yellow Brick Road

We are not in XX anymore

hope and fear

Somewhere over the rainbow, way up high
There's a land that I've heard of once in a lullaby.
Somewhere over the rainbow, skies are blue
And the dreams that you dare to dream,
Really do come true.

Timeline – know the history to get perspective

In the beginning – 1996 – 25 Years ago the Telecom Act that would unleash the power of competition – what happened – a lot for the cities not much for the rest of us

2000 – mild competition but not enough to get to a majority of homes

2001 Cellular – PCS gold Rush

2004 – WISPs and More

2008 – begging the incumbents to provide service – best we could get was 1.5 down and .8 up

2017 – local improvement district petition

2018 – Grant application - rocky beginning – denied because of maps & data

2020 – this is where we found the Yellow Brick Road (Grant Funding from the state) – we went from Black and White to Color

the process

Getting Started – Planning & Engagement
Building, Equipment and Construction
Permitting
Operations – how to meet expectations
Gaps - Supplemental service areas – this is tricky stuff – hard to reach areas
Partnerships for the future & expansion

overcoming obstacles

Many towns, unincorporated areas are rural pockets still left out of getting service

The people with the most to gain (homeowners) are the best resource

Once you get momentum – be prepared and know how to execute

Once you go into service, expectations are high

Internet vs. Wi-Fi - Know the difference

Getting to good decisions is not easy

Everyone wants to get on board

Grass Roots effort

The Secret Sauce for Success

- Engage with community, celebrate skills

- Be on the same team as your customers

- Learning curves and unforeseen issues are inevitable. Be transparent and learn together.

- Those who feel involved are more gracious when things don’t go according to plan.

A world of …

- What we did
- How long to get there
- CBRS – why
- Cambium – Why
- Help with Network Installation & Monitoring
- Where do we go from here

Celebrate Key Milestones

CBRS & Technology – what no fiber?

Network – where we are – where to go

Demands – rewards and keeping it simple

Finding your way home – back to Kansas