Mountain Connect 2021

A More Strategic Approach to Broadband Mapping - Internet Infrastructure Intelligence™ in Context of ARP Investments

Presented by Brian Mefford
VP of Broadband Strategy
VETRO, Inc.
VETRO, Inc. delivers Internet Infrastructure Intelligence through a unique network asset management software platform

- VETRO FiberMap launched 2016
- Thousands of Users in 40+ States and 20+ Countries
Investment Targeting

- Identify eligible areas of need
- Segment by business case analysis
- Shape your program or investment plan
Cost Analysis

Budget your broadband project accurately from the start

Make the most of your ARP+Private funds

Release / Respond to RFPs / Grants with confidence
Asset Management

- Budget
- Plan
- Design
- Build
- Manage
Internet Infrastructure Intelligence™
SaaS is Wonderful

APIs and Connectors offer limitless integration options

Own your data as the single source of truth for your community broadband project
The III™ Impact

Be More Productive with Less Effort

Eliminate data silos across departments

Facilitate data-backed communication in real time across all stakeholders

Get up and running with actionable insight from day one
Operate and Scale with Confidence

The III™ Impact

Precise, strand-level view of the network puts you at the epicenter of your most important asset

Create and compare build, cost, product and revenue scenarios for best-fit deployments

Utilize aggregate demand and customer data to closely calibrate network planning
The BIG Picture

The Time is Now to Optimize Your Broadband Project

Future-proof your planning and network operations using Internet Infrastructure Intelligence™
Thank You!

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